

# Global Commerce

## 1. General Overview

With the advent of digital and global economy, there is a growing demand for experts in international commerce. To meet this need, we provide balanced education that combines theories, case studies and field works. We also put emphasis on communicative competence in English and regional languages and knowledge of computer applications. Team-teaching is often employed for best educational effects. We have established a consortium with Ministry of Knowledge Economy, making up Global Trade Expert Project (GTEP). The Department acquired accreditation of Trade Education in 2010, the first of its kind in Korea.

## 2. Educational Goals/Objectives

We provide balanced curricula that effectively combine theories of international commerce with case studies and field works. Specific objectives can be summarized as follows:

- to produce knowledge-based trade experts
- to produce IT-based global experts
- to combine theories with practice
- to produce East-Asian trade experts
- to provide intensive instructions on East Asia
- to develop into professional trade college specializing in Asian region

## 3. Areas of Specialization and/or Course Titles

- Freshman: Principles of Economics, Statistics, Introduction to International Commerce, Principles of Accounting, Principles of Business Administration
- Sophomore: International Commerce and Law, Global Business Management, Fundamentals of International Economics, Regional Languages for International Trade, Customs Levy Policy, International Commerce in Japan, International Trade Insurance, International Commerce in China, Theory and Policy of International Finance, English for International Commerce, International Commercial Negotiation
- Junior: International Payments and Letter of Credit, Theory of International Trade, International Marketing and Trade, International Transportation, Theory of Balance of Payments, International Commerce Customs and Practice, International Trade Policy and Institutions, International Exhibition, Theory and Policy of Foreign Exchange, International Business Contracts
- Senior: Foreign Direct Investment Practice in China, International Commercial Dispute Resolution, Seminar in International Trade, Global e-Trade, Foreign Direct Investment, International Market Research, Seminar in International Commerce and Law, International Logistics and Trade

#### **4. Career Opportunities/Job Situation**

Graduates will work as experts in international trade, international distribution and international finance in North-East Asia. Some of the job opportunities are as follows:

- customs broker, international trader, claim adjuster, cyber-trader
- government institutions, banks, financial institutions, journalism

#### **5. Related Licenses**

Customs Broker, International Trader, Claim Adjuster, Cyber-Trader, Foreign Exchange Manager, Actuary, etc.