

# Entrepreneurship & Small Business

## 1. General Overview

The Department of Entrepreneurship & Small Business was first established at Soongsil University in 1995 to promote systematic and scientific exploration into entrepreneurship and various issues on small business, the first of its kind in Korea. With venture starters in mind, we emphasize the field-oriented, practical aspects of, business management, as opposed to theoretical discussion. Consequently, we focus on creation of new business opportunities, opening new markets, drastic differentiation of products, accelerated growth of startup businesses, i.e., entrepreneurial management instead of the traditional administrative nature of business education. We mean to be the first and the best small business education program in Korea.

## 2. Educational Goals/Objectives

The Department was created to help foster the national competitiveness by providing business education especially for small businesses. Based on the fundamental theories of business administration and accounting, the Department's curriculum emphasizes the different nature of small business and practical knowledge on small business. As corporate cultures cause many social, political, and economic problems, it is about time to consider a desirable model for small business culture and also the healthy venture startup spirits.

## 3. Areas of Specialization and/or Course Titles

The curriculum consists of explorations on entrepreneurship on the one hand and small business-related business studies on the other. Major coursework includes basic subjects of Accounting, Statistics, and Business Administration, and those subjects exclusively related to small business and entrepreneurship such as Entrepreneurial Finance and Harvesting, Social Enterprise, Managing Venture Investment & Private Equity and Hedge Funds, Business Item Development, SME's Program and Policy, Introduction to SMEs, Training for Entrepreneurial Startup, Case Studies in Marketing, Global Entrepreneurship, and Entrepreneurial Practices in Service Business.

## 4. Career Opportunities/Job Situation

Equipped with entrepreneurship, our graduates usually find their careers in regular corporations, financial institutions, journalism, political parties, hotels, and advertising companies. Other graduates go on to graduate school to become researchers and professors. Most of all, our graduates are interested in business startup and being small business professionals.

## 5. Related Licenses

Securities Investment Counselor, Management Consultant, Logistics Manager, Derivatives Investment Counselor, Asset Manager, CPA