

# Journalism, Public Relations, and Advertising

## 1. General Overview

To be an expert in journalism or communication, you need to have access to digitally-oriented media as well as good insights into the characteristics of the modern world and psychology of the public. With these requirements in mind, the Department has provided digital-friendly instructions with multimedia supports. For example, Studio Super Vision, our state-of-the-art instructional facility, gives students opportunities to have first-hand experiences in programming.

## 2. Educational Goals/Objectives

The Department aims to produce creative experts in journalism and communication who are equipped with theoretical and practical knowledge of journalism. For this purpose, we arrange curricula that help students prepare for 'new media' environments. We also put much emphasis on problem-solving capabilities.

## 3. Areas of Specialization and/or Course Titles

Journalism, Broadcasting, Advertising, Public Relations, Event Management

## 4. Career Opportunities/Job Situation

Graduates are working in the communication areas such as advertising, PR, journalism and video production.