

School of Business Administration

1. General Overview

The study of business administration is inherently complex, because business success depends on complex elements. The School of Business Administration reflects this fact and specializes in Marketing, Personnel Organization, Financial Management, Operations Management, and Management Information System. We mean to be one of the best practical business programs in Korea.

2. Educational Goals/Objectives

We aim to produce competent business professionals with entrepreneurial spirit who can compete in the global environment. In addition, we always emphasize the importance of servant leadership based on Christian ethics.

3. Areas of Specialization and/or Course Titles

- Business Administration Major
- Accounting Major

(Prior to your graduation, your major will be decided on according to your coursework and the standard requirements. In case you have not satisfied requirements for either major, you will be designated as a graduate of the School, without specification of a major.)

4. Career Opportunities/Job Situation

Equipped with theoretical and practical training, our graduates find their careers in various areas, including the following:

- Professional managers in public and private corporations/companies and multinational corporations;
- Professional managers in financial institutions; and
- Professional freelancers through acquisition of licenses: investment asset managers, securities analysts, certified public accountants, customs broker, and certified public tax accountants.

5. Related Licenses

- Accounting area: CPA, CPTA, AICPA, IFRS, Property Appraiser
- Personnel/Organization area: Certified Public Labor Attorney
- Finance area: CFA, CFP, FP, CTM, Fund Investment Counselor, Investment Asset Manager, Securities Analyst, Financial Risk Manager, Financial Investment Analyst, GARP (International FRM), AFPK

- Production Management area: CPIM, CPM, Quality Control Manager
- Management Information System area: Information Management Professional Engineer, Information Processing Engineer, CISA
- Marketing area: Management Consultant, Social Research Analyst, Distribution Manager, Logistics Manager